



# Sensormatic Ultra•Post 6 Detection System

Shoplifting remains to be the number one source of retail shrink worldwide. Retailers continue to search for solutions to help them reduce shoplifting and shrink, while protecting their bottom line. The Sensormatic Ultra•Post 6 delivers up to 1.8m (6ft) detection coverage between pedestals, to help protect critical assets – employees, shoppers and merchandise – while reducing shrink and theft.

Considering the environmental impacts of production and service, is simply good business. Taking environmental responsibility seriously, Tyco Retail Solutions offers the Ultra•Post 6 a global environmentally responsible system designed with higher efficiencies. The Ultra•Post 6 consumes up to 40% less power right out of the box – than prior Ultra•Post systems – providing energy efficiency without sacrificing performance.

Meeting worldwide safety standards and certified by all applicable regulatory agencies, retailers can rest assure the Ultra•Post 6 is safe for both employees and shoppers. Tyco Retail Solutions reduces the complexities of managing your global supply and distribution channels by understanding the importance of delivering a detection system that complies with all applicable safety and regulatory standards.

## Product Features and Benefits:

### Traffic Intelligence

- The Integrated Traffic Counter option provides directionality and power management for energy conservation during periods of traffic inactivity.
- When paired with a Sensormatic device network, real-time people counting data provides awareness into the operation of your business.

### Loss Prevention

- Standard “tags-too-close” feature provides easy management of store front helping reduce false alarms.
- Jammer detection notifies staff of attempts to disable the EAS system by would-be thieves.
- Dynamic Digital Signal Processor (DSP) algorithms ensure superior performance in high noise environments, automatically adjusting to account for changing surroundings.



**AMS-1014**  
**Ultra•Post 6**  
**Dual Detection System**

### Optional Integrated Traffic Counter:

The optional Integrated Traffic Counter not only provides visibility to shopper traffic patterns, it also provides directional information customizable to control alarm events. Gain visibility to shopper directionality by discerning between inbound and outbound traffic. Virtually eliminate unintended EAS alarms triggered when shoppers carry tagged goods near EAS detectors.

The "power-on-demand" feature, provided by the integrated traffic counter, places a dual detection system into low-power standby mode during periods of low or no traffic activity. Power consumption reduction of up to 86% can be experienced when in this mode.

### Optional Advertising Upgrade Kit:

Our Optional Advertising Upgrade Kit provides an opportunity to connect with potential shoppers beyond the point-of-sale (POS). Leveraging valuable pedestal real estate at the store entrance, the advertising kit offers a flexible medium reaching shoppers on the move and in great numbers.

### Optional Advertising Upgrade Kit (continued):

The easy-to-install poster will help draw shoppers into the retail environment with advertisements, modern graphic designs or simple low cost printed graphics. You have the opportunity to generate additional marketing co-op profit by bidding out this valuable advertising space to vendors.

#### Consumer Awareness:

Although this anti-theft system complies with all applicable safety standards, poster inserts must be designed to avoid creating any delay in the movement of customers through the system. Medical implant wearers are instructed by their physicians not to linger near, or lean on, anti-theft system pedestals. Graphic inserts should not encourage them to linger or lean.

### Additional Information:

For more information please contact your local sales representative or visit us on [www.tycoretailsolutions.com](http://www.tycoretailsolutions.com).



### Retailer Values

#### Increase Return-on-Investment (ROI)

- Power Savings Cost
  - Consumes up to 40% less power out of the box than prior Ultra•Post systems.
  - When leveraging the "power-on-demand" feature within the Integrated Traffic Counter, you can experience a power consumption reduction of up to 86% during periods of low or no traffic activity.

#### Reduce Shrink

- Consistent 1.8m (6ft) global detection performance.
- Robust performance to deter or detect fraud and theft.

#### Advertising Opportunity with Upgrade Kit

- Offers a medium to reach shoppers on the move and in great numbers beyond the POS.
- Chance to generate additional marketing co-op profit by bidding out this valuable advertising space to vendors.